

BRIAN BERG

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WEB DESIGNER

- Summary
 - Experienced Architectural Designer making switch to Web Design.
 - Many design principles from previous career work translate to my Web Design talents.
 - Self-taught in technologies and concepts of the Web.
- Philosophy
 - Separation of Structure, Style, and Behavior by using valid, web standards compliant (X)HTML, CSS, and Scripting.
 - Using valid markup and styling helps web sites become accessible to users with disabilities, as well as easier to maintain and update.
 - Web Sites should be clean, well organized, and intuitive to navigate.
- Skills
 - (X)HTML
 - CSS
 - Unobtrusive JavaScript & JavaScript Libraries
 - PHP
 - Microformats
 - Wordpress (Used as a blogging platform and a Content Management System)
 - Graphic design software such as Adobe Photoshop & Illustrator, Adobe Acrobat, & Dreamweaver
 - Search Engine Optimization (SEO)
 - Progressive enhancement and graceful degradation
- Experience
 - <http://bashfieldhockey.com>
 - A fully designed and hand-coded website for the Boyertown Area High School Field Hockey team.
 - <http://thelazyathlete.net>
 - A fully designed custom Wordpress theme for a Philadelphia Sports Blog.
 - <http://obx2009.com>
 - A fully designed custom Wordpress theme meant to help organize a vacation to the Outer Banks, North Carolina.
 - For a complete portfolio of work, please visit my website at <http://www.brianberg.com>.

EDUCATION

Temple University - Bachelor of Science in Architecture, May 2006 (GPA: 3.21)

ORGANIZATIONS

Refresh Doylestown - A community of designers and developers working to refresh the creative, technical, and professional culture of New Media endeavors in their areas, promoting design, technology, usability, and standards.